

Need ideas on how to be U.G.L.Y.?

U.G.L.Y. LAUNCH TIME

Hold a kick-off party – collect donations, play games in the bar or launch a special raffle! Get the boss to be MC and be sure to let everyone know what's coming up over the campaign.

TRIVIA

Is there anything more sacred than winning trivia night at your local? No. The answer is no.

START AN U.G.L.Y. CLUB

An U.G.L.Y. Club is a great way to get people back into your venue. Use the gear available at the U.G.L.Y. online shop to launch an U.G.L.Y. Club for the campaign period. Charge a "membership" of say \$50, which gives a member U.G.L.Y. merchandise and meal specials over the campaign.

SELL, SELL, SELL!

Sell chocolates, lamingtons, snacks, lollies, water...whatever you think your patrons will buy! Get items donated, and of course, check out the U.G.L.Y. online shop for lots of gear that you can sell:

uglybartender.org.au/shop



CARPARK FESTIVAL

Got space in the carpark? Got a typically quiet night for the kitchen? Hold a one-off special night market to bring the town together. Imagine... food truck Sunday at your venue!

THE ASHES!

The test runs right through peak U.G.L.Y. time. Play with the England Vs Australia theme in the kitchen and behind the bar! Maybe not warm beer though...

PUB ROCK BANGERS!

Celebrate the legendary rock scene started in the humble Aussie pub with a cover band or open mic night. Charge for entry or encourage donations for a turn on the mic.

THE GREAT U.G.L.Y. BAKE-OFF

Ask your patrons and staff to whip up some cupcakes, brownies or other sweets and donate for an U.G.L.Y. bake-off! Patrons purchase and vote for the best, with a prize for the winner.

LUCKY NUMBERS!

100 numbers go up on the wall. Sell each number for \$10. When all numbers are sold the winner takes \$500 and you bank \$500 to your U.G.L.Y. piggy bank.

MEAT TRAY

No shrimps on the barbie here! Who doesn't want to win a slab of fresh cuts from your local butcher? Vegans... yes, quite true. Tofu tray!

ADVERTISE YOU'RE U.G.L.Y.

Get the word out everywhere about your U.G.L.Y. status! Promote your events in your venue and online, create events on social media for people to join and let your local paper and radio station know what you're planning!

Sausage sizzles

Dart or pool comps



DADS RULE!

Are there any big events happening during the U.G.L.Y. competition that you can use as opportunities for fundraising? Maybe you can host a Father's Day luncheon? Make your venue the place to be for special days!

STAND-UP COMEDY!

Book an act or challenge the locals to have a crack at cracking funnies.

U.G.L.Y. LUCKY CARDS

Purchase the U.G.L.Y. lucky cards from the online shop. There are instructions inside with a stack of easy fundraising ideas – and we'd love to see what ideas you come up with!

U.G.L.Y. MOVIE NIGHT

Screen cult classics like Dirty Dancing, Labyrinth or The Rocky Horror Picture Show! For added fun... get people to dress up in theme.

Donate your tips



SHAVE!

Shaving your head is a big deal and your friends and family will back you for making such a huge... gesture... to blood cancer. You can get a gang together and hold a public shave for some added fun!

ONE FOR THE LADIES

Have a Ladies Day event and host a high tea. Ask your guests to bring a dress they no longer wear to the event and hold a frock auction to raise even more!

U.G.L.Y. MEAL DEAL

Get the chef on your side. Ask them to create a delicious U.G.L.Y. meal deal with a percentage going to your fundraising. Give it a quirky name to attract people's attention. Your regulars will love the twist on the menu items.

GOLD CLASS EXPERIENCE

Create a money-can't-buy experience at your venue. Offer up a 'Gold Class Ticket' for the best beer stool or table in your venue, with free nibbles, priority services, discount food and complimentary pick-up and drop-off service for the night!

RAFFLE IT

Approach local businesses to donate goods and services towards a giant U.G.L.Y. raffle! You can display the prizes at your venue throughout the campaign and draw the raffle at the end.

HOST A FOOD & WINE EXTRAVAGANZA

Showcase your local producers and suppliers by holding a regional tasting or dinner. It's a great way to get people to your venue, support local business and raise funds!

CHALLENGE YOURSELF

Come up with two or three challenges that are fun! Some to try out are "Dye your hair blue", "Go beardless for blood cancer", dress up for a day or a fitness challenge for the cause! Put each of your challenges on an U.G.L.Y. poster from your kit and get people to support you.